

Tips for marketing your weight loss treatments for maximum impact.

Every patient's weight loss journey is unique. They may want or need multiple treatments over time to achieve their desired results. CareCredit is here to support you by helping more patients move forward with weight loss treatments.



A marketing toolkit for you.

We designed these resources to help make it easy for you to share treatment packages and a way to pay for them.



Social Media
Posts



Digital
Banners



Patient
Flyer

Weight loss treatments are trending. CareCredit can help you stand out.

Attract and convert

Capitalize on this trending topic with free resources to help you attract new patients and convert more weight loss packages.

Revolving credit

Cardholders can get promotional financing options when they make a purchase of \$200 or more* in your practice without having to reapply.

Drive loyalty

The ability to bundle care and pay up front can help make you their go-to for weight loss treatments and more.



Bundling with the CareCredit credit card.

- Patients can pay up front for treatment plans to be used within 90 days.
- One transaction means a simple payment process for everyone.
- Bundling care costs into one transaction may qualify for longer promotional financing terms.

*Subject to credit approval.

3 easy ways to share your weight loss packages.

These customizable resources help make it easy to share your weight loss packages in your practice and online. Personalize them using Canva or your favorite editing tool!

Customize with Canva



Download the social media images, digital banners or display insert.



Import them into your Canva account.



Customize the magenta text with the packages you offer.

NOTE

Edit only the pink text as indicated. All other content is approved by legal at Synchrony Bank. Please do not alter in any way.

1. Put weight loss packages front and center.

Display details about your weight loss packages in high-traffic areas where patients will naturally see them.

Display Insert

Place in an acrylic display at your front desk or in the waiting area. Works great as a handout, too!



2. Inspire your social media followers.

Share your treatment packages to help patients see how you can help them achieve their goals. Include your CareCredit custom link so patients can tap and apply.

See how to get your custom link on the next page!

Social Images

Catch patients' attention with eye-catching images that include details about your weight loss packages.



3. Upgrade your digital marketing.

Put the details about weight loss treatment packages at your patients' fingertips. Include your CareCredit custom link so patients can see if they prequalify (with no impact to their credit score) and apply.

Digital Resources

Reach a new level of engagement with banners for your website and emails.



3 tips to help you convert more treatment packages.

1. Get the whole team on board.

Hold a team meeting to discuss your weight loss treatment packages to ensure your team is in the loop on what your practice offers.

This is a great time to practice talking about CareCredit, so your team feels confident discussing financing with every patient.



Bundled Care Guide

Review with your team to help them understand bundling with CareCredit.

2. Show patients their financing options.

Be up front about the cost of the full plan, then show patients how they could pay over time with CareCredit's promotional financing options. It can help them move forward with the weight loss package you recommend.



Payment Calculator

Bookmark this:

carecredit.com/providers/payment-calculator

Show patients what their estimated monthly payments could be with the CareCredit credit card.

3. Help make it easy to apply.

CareCredit's application process is simple, and if approved they can confidently move forward with the full plan to achieve their desired results. Let patients know they can apply in minutes and pay that same day if they're approved.



Custom Link & QR Code

Bookmark this:

carecredit.com/providers/custom-link

Patients can quickly see if they prequalify, apply and (if approved) pay, all on their smart device.

Support at every step.

We're here for you and your patients on their unique weight loss journey. If you have questions or need help, reach out to a Practice Development Manager at 800-859-9975.







Body goals meet budget goals.

Did you know you can pay for weight loss products, treatments and procedures with the CareCredit credit card?*



Pay for products and services to be used within 90 days.



Get promotional financing on purchases of \$200 or more.*



Apply once and, if approved, use CareCredit again and again.*

Summer Slay Package

Our 90-day plan includes: consultation with body composition analysis, body toning treatments, injectable weight loss medication, vitamin b12 injections, and skin tightening treatments. It also includes regular follow-up appointments to track your progress.

See if you prequalify with no impact to your credit score.
carecredit.com/go/XXXXXX

Scan and search
CC Med Spa to
apply today!

