## **PREQUALIFICATION** With more ways to see if they prequalify, applying is friendlier than ever.

It's now even easier for your patients or clients to see if they prequalify for the CareCredit credit card with no impact to their credit bureau score. Share your custom link and QR code so they can access a self-guided financing experience on their mobile device. Or, check on their behalf through Provider Center or your Practice Management Software.





Provider Center



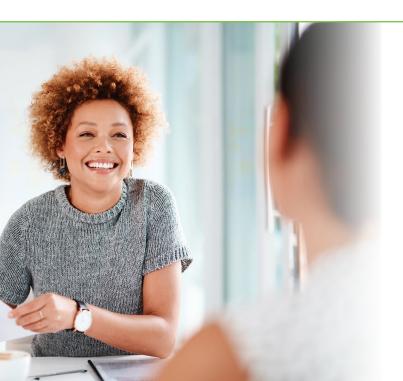
CareCredit Integration

#### PATIENT OR CLIENT BENEFITS

- **Helps reduce barriers.** A pregualification check is a soft inquiry, which won't affect their credit bureau score
- **Delivers a quick response.** They can find out if they prequalify in real-time.
- Enables them to be prepared. They can move forward immediately with a way to pay for recommended care.

#### **PROVIDER BENEFITS**

- Makes financial discussions easier. Helps reduce budget concerns so cost conversations are more comfortable.
- Helps increase treatment acceptance. Provides a positive financial experience that can help them feel comfortable moving forward with a convenient way to pay.
- Allows you to focus on care. Spend less time explaining financing, and more time caring for your patients or clients.



#### Great for individuals who are:

- Interested in learning if they are likely to be approved without impacting their credit bureau score.
- Curious about eligibility but are not yet ready to commit.



# HELP YOUR PATIENTS OR CLIENTS ACCEPT YOUR RECOMMENDATION FOR CARE

### **How It Works**



#### 1. INITIATE

- Patients or Clients: Online through your custom link, QR code or at carecredit.com/apply
- Providers: In-office at the patient's or client's request through Provider Center or your Practice Management Software\*



#### 2. PROVIDE

Enter the required information and follow the prompts.



#### 3. PREQUALIFY

Their identity is verified through a soft inquiry that doesn't impact their credit bureau score, and then they may receive a prequalification offer for the CareCredit credit card.



#### 4. RESPOND

If they accept the prequalification offer, the full application is submitted. This triggers a hard credit bureau inquiry and a credit decision is made that may impact their credit bureau score.



#### 5. PAY

Approved cardholders can use their new CareCredit credit card account to pay for recommended treatments or procedures right away.

Let everyone know they can see if they prequalify before they apply!

For questions, contact your practice development team at 800-859-9975, option 1.

