

CHARTING YOUR PRACTICE GROWTH JOURNEY



The majority of small business owners are not feeling optimistic about the current and future state of the economy.¹ When you factor in the unique challenges faced by independent practice owners, it's no surprise that providers are seeking **strategies to help achieve their growth goals.**

The **CareCredit credit card** can help you attract new patients through tools like our online Acceptance Locator, making you more visible to our cardholders and prospective approved patients. **CareCredit can** make it easier for patients to immediately move forward with the surgery, procedure or treatments they want. Most importantly, **CareCredit can** deliver a customized practice growth plan based on your unique opportunities.



Practice growth can be accelerated by:

New patient acquisition

CareCredit's online Acceptance Locator is searched an average of **1.9 million times per month** by people looking for a provider who accepts CareCredit.¹

CareCredit has **12+ million cardholders** with a total of ~\$40 billion in available credit. Chances are some are in your community or practice and already have a way to pay.

Treatment acceptance

CareCredit is a **market-leading financing option** that offers consumers near instant credit decisions.

44% of cardholders said they would have postponed if CareCredit was not available.²

Patient retention

CareCredit is a credit card that can be used again for ongoing care. **Synchrony Pay Monthly** is a single-use installment loan that is closed once paid in full.

\$4,800 is the average first purchase for a patient opening a CareCredit credit card in a cosmetic surgery practice. **\$2,100** in a medical aesthetic practice.

44% of cardholders who made a purchase during 2024 came back to the same provider or retailer for additional purchases during the same year.¹



69% of consumers surveyed are concerned with inflation/rising prices.²



54% of consumers surveyed are anxious/fearful about the economy.²



64% said they had to be careful how they spend their money right now.²

¹ CNBC/Survey Monkey Small Business Confidence Index Q2 2025. Retrieved from: <https://www.surveymonkey.com/curiosity/cnbcsurveymonkey-small-business-index-q1-2025/>.

² Synchrony's In Synch Consumer Monthly Tracker, February 2026.

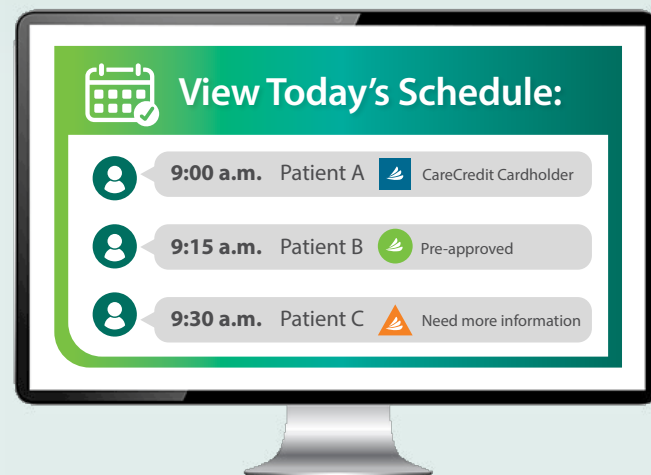
¹ Synchrony Analytics, 2024.

² CareCredit Cardholder Satisfaction Tracker, Aug, 2025.

INNOVATION IMPROVES EFFICIENCY

CareCredit is also integrated into leading practice management software including Nextech, PatientNow, Meevo, Symplast, and Clover, providing a seamless financial experience.

You can also access ready-to-use marketing assets designed to encourage patients to come in to get the care they want.



PARTNERSHIP AND PRINCIPLES

Good for your patients

CareCredit is a financing partner you can trust with your patients. In fact, 86% of CareCredit cardholders surveyed are satisfied with CareCredit.¹

CareCredit works hard to responsibly approve patients so we align with responsible lending practices.

Good for your practice

When you offer a financing solution, it is convenient for your patients. We make sure **our practices reflect positively on enrolled providers**. We are invested in your success and we have earned the endorsement or recommendation of the American Society of Plastic Surgeons, The American Med Spa Association, American Academy of Dermatology, The Aesthetic Society and the Spa Industry Association.

YOUR GROWTH PATHWAY

Get Connected



Get Your Customized Growth Plan



Get Ready to Grow!



"Offering CareCredit to every patient increased our conversion rates significantly. We were able to do more procedures, higher value procedures, and patients were coming back because they now had a way to continue their journey."

Yvette Robinson, Director of Operations, Face N Body



"A patient may come back for a second consultation and say, 'I have CareCredit and I'm almost finished paying it off, so I'm ready for the next procedure.' It's really powerful to see that the option is still there for them. Sometimes that means moving forward with another surgery, and other times it's something smaller, like Botox or fillers. Either way, it allows them to continue building."

Dr. Edward Park, Owner, Face N Body

For AmSpa testimonials [click here](#).

¹ CareCredit Cardholder Satisfaction Tracker, 2025, Synchrony.

Your Strategic Roadmap to Practice Growth

It starts with a conversation that takes you on a strategic roadmap. But it doesn't end there. We'll be with you on your journey to help as needed. The first step is an **8-Minute Practice Assessment** to determine where you are in your growth journey.

Your growth journey continues with a **30-minute consultation in-practice or by teleconference** – whichever is best for you. This consultation is available to a limited number of practices at no cost. It's our investment in your success.



