

# Unleash more **MOMENTUM,** one moment at a time



Every interaction with your clients is a chance to help boost momentum. When you share the CareCredit health and pet care credit card at the right moment, you help create a win-win—healthy pets, happy clients and a thriving practice.



**The moment:** A new pet parent finds your location online

**The momentum:** More tail wags through your door



CareCredit's online Acceptance Locator is searched an average of **1.9+ million times per month** by people looking for a provider who accepts CareCredit.

**Nearly 2.6 million CareCredit cardholders** used their card to pay for vet care. Chances are, some of them are in your community and already have a way to pay.



## Help clients be financially prepared for a Lifetime of Care.

Whether a pet owner is visiting your practice for their first visit or an appointment for an unexpected illness, it's a moment to communicate that you have a flexible solution to help them manage the cost of their pet's lifelong care.

## Pet owners tend to underestimate the lifetime cost of care.



**The moment:** Greeting a client with a smile and a friendly way to pay

**The momentum:** More treatment acceptance and healthy pets



**1 out of 2 pet owners** say unexpected expenses are causing financial concern (up from 1 in 3).\*



**3 out of 5 pet owners** have an interest in a credit card with pet expense coverage.\*



### **Cats**

Pet owners estimate spending  
**\$5,735**  
compared to actual average of  
**\$20,073 to \$47,106\***



**The moment:** Sharing the plan for care along with flexible financing options

**The momentum:** More loyalty and practice growth

**Nearly 55%** of CareCredit cardholders who opened their account at a veterinary practice during 2024 came back to the same veterinary practice for additional purchases during the same year.



On average, a client who opened a CareCredit credit card to pay for vet care used it more than **3 times** in their first year.



### **Dogs**

Pet owners estimate spending  
**\$8,158**  
compared to actual average of  
**\$22,125 to \$60,602\***

\*Pet Lifetime of Care Study, 2025, Synchrony. CareCredit is a Synchrony solution.

# Charting your **MOMENTUM** journey



Practice growth starts by laying out a path—but that's only the beginning. Your CareCredit team will guide you by providing suggestions with focused actions and tools to help you keep building momentum during your journey.



All it takes is a phone call, where we'll dig in and help you set your growth goals. Follow the path below to see what we'll cover during our one-on-one consultation.

## Welcome to Momentum Park

### Identify opportunities that can help you increase your revenue and client base.

Optimize your workflow and be there in the moment with a clear payment option.



### Make the most of CareCredit features in your practice management software.

Simplify your daily financing tasks and save up to five minutes per transaction while making moments fast and friendly.

### Unlock the power of flexible financing!

Discover CareCredit solutions that help make financing fast and friendly for your clients—helping boost trust, loyalty and practice growth all at once.



### Arrange team training sessions and follow-up discussions.

Help build financing skills to better support your clients.

### Learn best practices and access tools that help tackle practice challenges.

Boost team confidence so teams can focus on delivering quality pet care.



### Create a long-term action plan to help you build your practice momentum.

Continue to build on your progress to keep growth moving forward.



## Let your momentum run free!

Get started on your Momentum Action Plan. [Click here](#) and fill out the form to get connected with your CareCredit Practice Development Manager.