



**CareCredit**  
a Synchrony solution

# Empower your patients to apply and pay the contactless way.

CareCredit's custom link is an all-inclusive digital solution that allows your patients to learn about, see if they prequalify and then apply for the CareCredit credit card as well as calculate their monthly payment and pay online—all from their own device.

## Patient Benefits

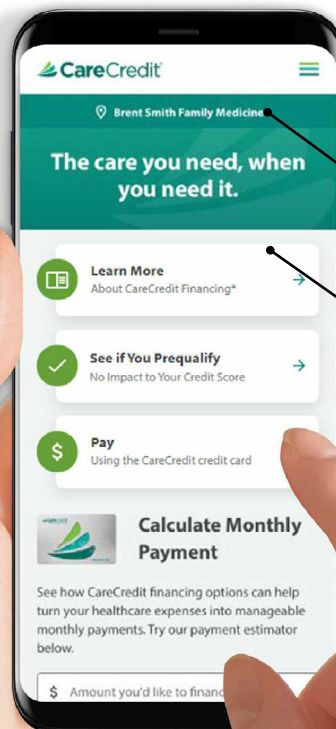
- **Private access from anywhere:** Provides self-guided financing from home or inside your location.
- **Helps reduce barriers with prequalification:** When they check to see if they prequalify, it's a soft inquiry, with no impact on their credit score.
- **Contactless:** Delivers a secure, contactless financing experience, eliminating the need to pass paper forms or a card back and forth.
- **Quick budgeting:** Includes a Payment Calculator so they can easily estimate monthly payments.
- **Immediate credit decision:** Approved cardholders can use their new account to pay for treatments or procedures right away.

**GET YOUR CUSTOM LINK**

**For details, see the helpful how-to guide on the back side.**

## Provider Benefits

- **Saves time:** Allows your team to share financing options via their custom link without taking time away from care-focused conversations.
- **Streamlined process:** Eliminates the need to retain paper applications and collect sensitive personal information.
- **Supports cost conversations:** Since it's tied to your merchant ID, you can see who has applied, been approved or has available credit.
- **Helps increase treatment acceptance:** Provide a positive financial experience that can help patients feel comfortable moving forward with a convenient way to pay.



*One link takes them directly to financing.*

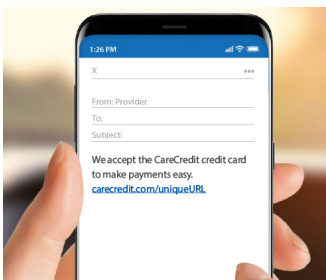
*Customized with your location's name*

*Easy navigation for your patients*

# Contactless application and online payments

## How to create your custom link:

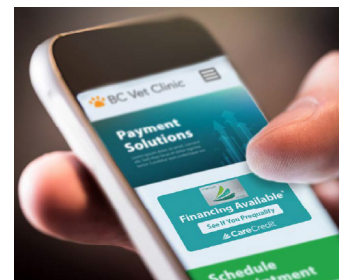
1. **Log in to Provider Center** at [carecredit.com/customlink](https://carecredit.com/customlink).
2. **Select your preferred format(s):** Your custom link comes in a variety of formats, each associated with your CareCredit merchant ID number:



Unique URL to add to emails, statements and more



QR code and display



Website banners or buttons

3. **Share with patients:** Each format links them directly to the self-guided financing experience from their own device.
4. **Get paid quickly:** As always, you receive payment from the transaction within two business days when they pay with the CareCredit credit card.

GET YOUR CUSTOM LINK

## Customize the experience:

The pay option can be turned ON or OFF. The default setting is ON. If you'd like to change this, all it takes is a quick click. **You can also select the promotional financing options you want to make available.\***

REVIEW ONLINE PAYMENTS

CHOOSE PROMOTIONS

**For questions,** contact your practice development team at 800-859-9975, option 1 then 6.

\*6 months promo financing is always available on purchases of \$200+.  
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