## Supporting your practice with free resources and more.

CareCredit is dedicated to supporting providers with ready-made tools and resources you can use every day in your practice to identify growth opportunities, make cost conversations easier, and help more patients accept your full recommendation.

## **Display Materials**

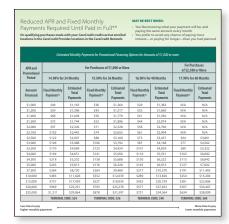
Place these at the reception desk, or in your waiting room and other patient areas.



#### **Patient Brochures**

Give to patients so they can learn about the financing options available with the CareCredit credit card.

- 6/12/18/24 Mo. Brochure (183-037-00)
- 6/12/18 Mo. Brochure (183-058-00)
- 6/12/Mo. Brochure (182-277-00)



## **Patient Presentation Charts**

Provide to patients to help them understand how financing with the CareCredit credit card works.

- 6/12 Mo. (182-266-00)
- 6/12/18 Mo. (182-461-11)

## **Displays**

Let patients know they can use CareCredit to pay for the treatment, procedure or products you recommend. (See all available options in the Provider Center.)



Vinyl Clings (852-101-00)



Table Tent Cards (184-372-00)



### **Patient Worksheet**

Use during the financial discussion to help present financing options for MGD treatments to patients.



Patient Worksheets (852-395-00)

Easel Backs - Vision Care for the Ages



All Ages (852-180-00)



Gen X (852-178-00)



Boomers (852-179-00)



Seniors (852-176-00)



Lasik (852-177-00)



## To order your FREE materials,

log in to Provider Center at <u>carecredit.com/providercenterlogin</u> and visit the Order Supplies section.

## Forgot your login information?

Call **800-859-9975** (press 1, then 6) for assistance or follow the prompts on the Provider Center login page.



Giving patients an easy way to pay with promotional financing using the CareCredit healthcare credit card is easy. Simply display FREE brochures, decals and signage throughout your practice, place banners and buttons on your website, and share on social media. Then, train your team on the benefits of CareCredit and how to talk to patients about financing.

## **Digital Resources**

Use these to share you accept CareCredit on your website, social media, emails and more.



#### **Custom Link**

Give patients an easy way to learn about, apply privately and pay with the CareCredit credit card, all on their own device.





#### **Banners & Buttons**

Place banners and buttons on your website to raise awareness of financing options across all digital communications and give your practice a competitive edge. Several sizes are available.



### **Payment Calculator**

Include a link to the CareCredit payment calculator on your website so patients can quickly calculate their estimated monthly payments with the CareCredit credit card.



## Financial Webpage Guide

Learn how to create a financial page on your website using ready-made assets such as a logo, copy, apply/pay buttons and more.



## **Social Media Content**

Share that you accept the CareCredit credit card on Facebook, Twitter or Instagram with a variety of readily available content. Be sure to include your custom link.



# Introducing CareCredit to Patients Scripts and Tips Guide

Train your team on how to discuss cost and payment solutions to help make the treatment discussion easier.

To download and access these FREE materials, visit the Promote & Advertise section in the Provider Center at <u>carecredit.com/providercenterlogin</u>.

## **Additional Resources: Ophthalmology Strategies**

Visit <u>carecredit.com/visionpracticeresources</u> to explore additional tools and resources, including a collection of industry reports, consumer insights, and best practices to help you discuss payment solutions and attract and covert more patients in your practice.

