



EMAIL CONTENT

At CareCredit, we are dedicated to helping you put more care within sight. Just customize and send the pre-written email copy below to help attract new patients and retarget those that didn't schedule.

Follow these quick steps:

1. Access CareCredit's [Contactless Financing page](#) to learn how to set up your practice's custom link and QR code.
 2. Log in to your CareCredit [Provider Center](#) account and follow the instructions to request your materials.
 3. Incorporate your custom link and customize the procedures your practice offers in the magenta fields on the following email.
 4. Send the email to your patients so they know they can see if they prequalify, apply, and, if approved, pay for their vision wants and needs at your practice.
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Email 1

Opt. 1 SL: We accept the CareCredit credit card for vision care.

Opt. 1 PT: Find out how financing can help put your vision care within sight.

Opt. 2 SL: Visit us at [\[practice name\]](#)!

Opt. 2 PT: Discover our clear financing partner for vision care.

[Header]

Put your vision care first with a clear financing solution.

[Body]

Here at [\[practice name\]](#) we accept the CareCredit credit card for all your vision care wants and needs. It's a clear choice that can help you pay over time* for care like:

- [LASIK and other refractive procedures](#)
- [Premium IOLs](#)
- [Cataract surgery](#)
- And so much more

[CTA]

[Estimate](#) what your monthly payments could be.

[Subhead]

CareCredit can help bring clarity to your vision care.

[Body]

CareCredit is a health and wellness credit card with flexible financing options so you can pay over time for the vision care you want or need.* Accepted at over 270K locations!

[CTA]

See if you prequalify without impacting your credit score.

[Insert Custom Link]

Questions?

Call or email us at XXX-XXX-XXXX or email@email.com to schedule an appointment and find out how CareCredit can help put vision care within reach.

*Subject to credit approval. See carecredit.com for details.

Email 2

Opt. 1 SL: Turn your visit into vision care.

Opt. 1 PT: We accept the CareCredit credit card for your vision wants and needs.

Opt. 2 SL: Financing can help you schedule care.

Opt. 2 PT: Find out how CareCredit can help.

[Header]

Turn your consult into care with CareCredit.

[Body]

Did you know CareCredit can help you pay for [\[consulted procedure\]](#)? Find out how a clear choice for vision care financing can help you pay over time for your out-of-pocket expenses.*

[Subhead]

CareCredit can help bring your vision care within sight.

[Body]

Put your vision care first with CareCredit's promotional financing options.* You can also:

- [See if you prequalify](#) with no impact to your credit score.
[Insert Custom Link]
- [Apply](#) and, if approved, pay all in the same day.
[Insert Custom Link]
- Pay over time for the vision care you want and need.

[Subhead]

Questions?

[Body]

Call or email us at [XXX-XXX-XXXX](#) or email@email.com to schedule an appointment and find out how CareCredit can help put your vision care within reach.

*Subject to credit approval. See carecredit.com for details.