

Research and Insights to Guide Growth

Health-Conscious Consumers Plan for Economic Uncertainty



69% of consumers said they are concerned with inflation/rising prices.¹



54% said they are anxious/fearful about the economy.¹



64% of consumers said they have to be careful how they spend their money right now.¹



42% of CareCredit credit cardholders said they would have postponed treatment if they could not pay using CareCredit.²

CareCredit's 35+ Years Expertise, Trusted by Providers and Patients



The CareCredit credit card is accepted at 290K+ locations and **used 63K+ times** per weekday on average.



44M+ accounts opened since inception and **205K new accounts** approved each month on average.



We operate with full transparency, complying with federal and state laws, and communicating in a way that instills trust, clarity, and confidence for providers and patients.



86% of CareCredit cardholders surveyed are satisfied with CareCredit.³



About two thirds of cardholders say they have recommended CareCredit.³

CareCredit Helps Boost New Patient Visibility and Growth



People looking for providers who accept CareCredit search the Acceptance Locator an average of **1.9+ million times** a month.⁴



3.6+ million average unique visitors visit carecredit.com each month⁵ – which may mean more and more families are seeking a way to pay for care.

¹Synchrony's In Synch Consumer Monthly Tracker, February 2026.

²CareCredit Path to Purchase, October 2024

³CareCredit Cardholder Satisfaction Tracker, 2025, Synchrony

⁴Synchrony Analytics, 2024.

⁵January-December 2024 Airship & Adobe Report

The Easy Financing Solution Is The One Patients Already Have



12+ million open cardholders with ~\$40B in available credit, some of whom may already be patients or walk in your practice with a way to pay.



1 in 10 US adult residents have or have had a CareCredit credit card.¹

CareCredit Makes It Convenient for Patients to Move Forward



\$4,800 is the average first purchase for a patient opening a CareCredit credit card in a cosmetic surgery practice. **\$2,100** in a medical aesthetic practice.



78% of providers surveyed believe CareCredit helps patients move forward with treatment or accept full recommended treatment.²



CareCredit cardholders have a **6.9X higher average purchase amount** than spending on a typical general purpose credit card.³



~45% of CareCredit cardholders who made a purchase during 2024 came back to the same provider or retailer for additional purchases during the same year.

CareCredit Supports Your Practice Growth



Access to a team of dedicated Practice Development Specialist to help support your success – every step of the way.



Resources, insights and best business practices from industry thought leaders and colleagues.

Have questions or need more information?

Contact your CareCredit representative or you can also reach us at:

CareCredit Provider Services: 800-859-9975

Synchrony Pay Monthly Provider Services: 855-872-6189



¹Synchrony Health & Wellness 2024 Analytics and 2024 U.S. Census Bureau.

²Synchrony Provider Satisfaction Tracker, 2025, Synchrony.

³Synchrony Health & Wellness Analytics 2025 and The Nilson Report – Feb 2025 ed., 30 largest U.S. visa and Mastercard Credit Card Issuers