

QUICK TIPS FOR COST CONVERSATIONS

Use these tips to include the CareCredit credit card as a financing option in your conversations so patients and clients know what's available to them.

(CareCredit helps minimize accounts receivable.)

1. MENTION PAYMENT OPTIONS WHEN:

- Scheduling appointments
- During check-in and check-out
- On patient or client forms
- On your website, social media and emails

2. INTRODUCE PATIENTS AND CLIENTS TO CARECREDIT SIMPLY BY:

- Providing a CareCredit brochure or in-office materials
- Sharing your custom link or QR code
- Having them visit **carecredit.com**
- Including CareCredit on new patient and consultation paperwork and billing statements
- Letting them know they can apply by calling **855-878-5952***

*Must be 18 or older to apply, must be 21 or older to apply by phone.

3. GO SLOW AND CLARIFY:

- Repeat and pause often
- Use payment calculator to show the cost breakdown by estimated monthly payments:
carecredit.com/payment_calculator

4. YOU CAN INTRODUCE CARECREDIT QUICKLY BY SAYING:

We accept the CareCredit credit card, a health and wellness card that offers promotional financing to help you fit deductibles, copays and other out-of-pocket costs not covered by insurance into your budget. Would you like to learn more?

Revisit step #2 for ways to help your patients learn more!

CareCredit should not be offered in lieu of financial assistance or available insurance.



QUESTIONS?

Call **800-859-9975 (option 1)**, visit **carecredit.com/contactus** or contact your Account Manager.



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CareCredit
a Synchrony solution

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