

The right financing partner who can help you drive practice growth



Practice growth may be easier when you have a patient financing partner to trust with your patients and a growth plan customized to your practice's opportunities. When you realize the strengths and value of the CareCredit health and wellness credit card, it's easy to see there's no better choice for your patients and practice.

See chart
on next page

There's a reason CareCredit is rated a good to excellent value by 95% of surveyed cardholders¹. Actually, there are many reasons including:



Responsible Lending

We would like to help every patient get the care they want and need but understand not every patient should be approved for financing.



Ease of Use

We have a digital application process that enables patients to privately see if they prequalify for the CareCredit credit card with no impact to their credit score. We are also integrated into most dental practice management software and CRM platforms, which enables you to see which scheduled patients are CareCredit cardholders with available credit or are preapproved.



Practice Growth Focus

We have resources that help you solve key practice issues and practice support through Synchrony's award-winning U.S. based call centers. We also have a highly trained team of practice growth leads who leverage the best practices learned from thousands of practice visits, and innovative technology to **create customized growth plans based on your specific opportunities.**

Are you ready to grow? Here's how we can help.

Get connected to a [Practice Growth Lead](#), and begin with an 8-minute assessment to receive a strategic plan that:

- Is designed to help you achieve your specific practice goals
- Identifies opportunity in your unscheduled treatment report that can help drive production and growth
- Leverages the Impact Calculator to help create your growth steps
- Provides financing optimization best practices

You can also request additional CareCredit/Synchrony resources specific to your growth plan implementation.

Help Me Grow!

continued ►

When you take a closer look at CareCredit, it's easy to see there's no better choice for patient financing. Here are some features that demonstrate how CareCredit can positively impact the growth of your practice and health of your patients.

	CareCredit credit card	Why it Matters
Do all approved applicants receive the same APR and terms, regardless of credit score?	YES	Your patients are treated equally. All approved applicants receive the same APR and account terms, regardless of credit score.
Can patients see if they prequalify with no impact to their credit score?	YES	Your patients don't need to worry about a credit inquiry impacting their credit score to see if they prequalify.
Do patients have to pay a down payment required by lender at time of care?	No Never	Your patients don't need to stress about finding immediate cash or using their general purpose credit card for unexpected or unplanned care.
Can patients use it for their ongoing care needs and is promotional financing available for multiple transactions*?	YES	Your patients can be confident they have a way to pay* for their immediate and future care needs at more than 270,000 health and wellness locations.
Are merchant fees set and transparent for independent practices?	YES	You don't have to worry about CareCredit increasing merchant fees unexpectedly or if you don't meet "sales goals."
Is the company experienced and solely focused on patient financing?	YES. For 35+ years.	You can be confident CareCredit treats your patients like you would – with the utmost care.
Are there existing cardholders with available credit?	YES. 12+ million cardholders with \$41 billion in available credit	You may attract new patients and be visible to a large group of patients via CareCredit's online Acceptance Locator – many of whom may already be in your community or in your practice and may have CareCredit as a way to pay.
Have they approved millions of accounts since inception and financed billions in total care?	YES. 41+ million accounts with \$144+ billion total financed	You can rest assured CareCredit has the strength and stability to be there for you and your patients for decades to come.

*Subject to credit approval.