

DENTAL TEAM CHECKLIST



Healthier patients and a healthier practice.

It's all about care. For 35+ years CareCredit has partnered with practices to enable millions of patients to get care. CareCredit is good for your patients and practice.

Good for patients:		For your practice:	
✓	No down payment, unless required by the provider	✓	Helps improve treatment acceptance and patient retention
✓	CareCredit can be used for a family's immediate and ongoing dental needs*	✓	No surprises: processing fees and merchant rates are fully disclosed
✓	Promotional financing available for qualifying purchases of \$200 or more	✓	Payment in two business days makes your job easier by reducing billing and A/R

*Subject to credit approval.

Easier days and happier patients.

Office teams are busy and CareCredit may make a few of your daily tasks a bit easier – like the financial conversation. Patients may be unprepared for the cost of dentistry which may cause them to delay, decline or cancel care. Promotional financing is an attractive solution.



51% of consumers surveyed are not confident they could cover an unexpected cost of \$1,000.*



CareCredit helps you keep your schedule full, minimize last minute cancellations due to cost concerns, and improve patient retention, referrals and reviews.



CareCredit is integrated in **90%+** practice management software systems saving you time.



Patients can learn about and see if they prequalify for CareCredit on their own device – with **no hard credit check.**

More patients prepared to pay helps improve treatment acceptance.

When patients already have a way to pay, it helps them to move forward with recommended treatment. Some current CareCredit cardholders may already be patients in your practice.

✓	1 in 10 US residents have or have had a CareCredit credit card.*
✓	\$40B total available credit of all CareCredit cardholders.
✓	CareCredit is accepted at 270K+ locations.
✓	CareCredit approves 213K new cardholder accounts each month on average.
✓	CareCredit is used 68K+ times per weekday on average.

*Health & Wellness 2023 Analytics and 2023 U.S. Census Bureau.

We treat your patients like you do.

Offer a payment solution from a responsible lender you and your patients can trust.



95% of cardholders surveyed rate CareCredit as a good to excellent value.*



89% of cardholders say they would recommend CareCredit to a friend.*



Truly transparent financing terms means no surprises for patients.

*CareCredit Cardholder Engagement Study, 2023. CareCredit is a Synchrony solution.

Financing simplified – and so much more.

CareCredit has a dedicated support team who can work alongside you, bringing insights, resources and ideas to make your day a little easier.



Experienced practice growth team you can tap into.



Valuable resources such as social media content, patient communications, peer insights and more.



Team **training and support.**